BEJON PARSINIA

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A seasoned information technology veteran of eighteen years within two challenging industry verticals including media & entertainment. Extensive experience managing internal, vendor and outsourced relationships. Skilled at directing cross-functional support teams of up to 100+ indirect reports as well as responsible for infrastructure and solution architecture and maintaining mission critical systems in a live, on-air broadcast environments. Brings a pragmatic and dev-ops style approach to operations.

CORE COMPETENCIES

- Technology Strategy
- Infrastructure Architecture
- Strategic Planning
- Outsource Management
- Vendor Management
- Team Leadership & Mentoring
- Written, spoken and visual communication
- IT Operations
- Program Management
- Process Engineering

OBJECTIVE

To continue to hone my skills in the definition and execution of business aligned and value drive strategy while building and leading a highly efficient and effective team in a competitive and fast-paced business environment.

SUMMARY

A highly motivated and reliable technologist and strategist who believes in an integrated approach to solving business challenges through technical solutions. By maintaining a competitive eye on emerging technological trends, continues to foster a creative drive to bring new and innovative thought to provide targeted and efficient solutions. Exceptional relationship and communications skills are enhanced with strong qualities of leadership fundamentals, strategy and vision as well as several other critical core competencies.

- Deep understanding of the media & entertainment vertical with experience in the telecommunications vertical
- Excellent written, oral and visual communications skills.
- Strong ability to architect solutions and strategies, and the ability to execute upon plans in a fiscally responsible manner.
- Effective analytical, planning and researching skills.
- Thorough understanding of technology and technical operations.
- Strong relationship management skills (vendor, customer, stakeholder and peer) with strong teamwork skills.
- Thorough understanding leading, managing and directing outsourcing and multi-sourcing engagements.
- Keen understanding of cloud solutions and how they are leveraged in a global enterprise
- A positive attitude that brings vigor and energy to the workplace.

EMPLOYMENT HISTORY

FOX Group; Los Angeles, California – Global entity comprised of several Fox companies providing theatrical, home entertainment, broadcast, cable operations, production and merchandizing.

Executive Director, IT – Emerging Technology **07/2012 to 02/2014**

Responsible for defining and executing the strategy for endpoint lifecycle management services defining technology standards while directing company video conferencing technologies for global film, studio production, television distribution and home entertainment companies. Also responsible for budgetary planning, team leadership, solutions architecture, outsourced relationship management and process definition in a lifecycle view. Communicates plans, roadmaps and new solutions to global partners in a federated IT organization.

Key accomplishments:

- Occupied a global advisory seat with Microsoft representing the Newscorp family of companies.
- Directed the implementation and management of a global SCCM 2012 infrastructure across multiple business units.
- Streamlining team resources to enable a more rapid adoption of technology while enabling "consumerization" of IT services maintaining a balance with enterprise management and security.
- Institutionalizing an early adopter program that was exercised in a global early adopter deployment of Windows 8.
- Maintaining a strong partnership with Microsoft, HP and Apple to drive support initiatives and to increase team knowledge of critical, strategic vendor technologies and capabilities.
- Partnering with peer to lend outsourcing expertise to the designing of an outsourced operations services to support remote access and mobility solutions with Agile360. This partnership extended to Agile360 to foster the building of their first outsourced services offerings for Fox.
- Organized, chartered and cost justified a $17m data center effort.

Executive Director, IT – Technology Architecture & Planning **02/2012 to 07/2012**

Responsible for leading strategic projects for the enterprise such as multiple outsourcing & multi-sourcing services engagements, cloud computing adoption initiatives, cost control programs as well as the establishment of a pre-planning request process with enterprise IT human resource demand management components. Provided solution architecture, technology remediation, architectural review, vendor management, strategy definition as infrastructure architecture.

Key accomplishments:

- Lead a RFI/RFP in a multi-sourcing effort to streamline IT operations targeting technology specialists to bring subject matter expertise in critical operational support areas. During this effort engaged with vendor partners, industry peers and sister company leadership to build a definitive list of vendors to engage in a RFI/RFP soliciting experiential feedback and vendor recommendations.
- Lead an effort to align and integrate the Technology Architecture & Planning (TAP) team with the PMO office to streamline ideation to implementation of solutions generated within the TAP team.
- Developed an agile Core Architecture Design (CAD) virtual team that was initiated on demand to bring appropriate resources to bear on key architectural activities.
- A divisional reorganization dissolved this team into other areas of responsibility to better align the services of IT to drive value to the business.

Executive Director, IT – EIS Customer Liaison **09/2009 to 02/2012**
Director, IT – EIS Customer Liaison **09/2008 to 09/2009**
Responsible for acting as the single point of contact and support escalation for multiple lines of business under the Fox family of companies for a shared services infrastructure team. Directed and lead a core team of business relationship and engagement managers with the primary responsibility of acting as the single point of entry and escalation for requests and issues from business unit clients within the enterprise. Directed and oversaw the enterprise IT outsource relationship and contract management which included a cross functional team of over 100 resources, leads and service delivery managers. Managed engagements include global infrastructure operations management, client end user compute and other various outsourced services efforts. Acted as head of IT operations when department SVP was out of the office.

Key accomplishments:

- Acted as the lead for several cross functional teams to resolve complex business and technical challenges for mission critical systems in addition to driving technology adoption, building governance, process and procedures for technology adoption for cloud computing and other strategic initiatives.
- Maintained key internal business relationships and repaired a tense relationship with a key customer by remediating several technology and governance disputes.
- Managed and directed multiple Requests for Proposal (RFP) and Requests for Information (RFI) processes from inception through vendor selection and on-boarding.
- Author a multiple outsource engagement while managing the input of several departments and liaising with the corporate legal team to streamline the contracting process.
- Led cross functional teams to resolve complex business and technical challenges related to mission critical systems, driving technology adoption and building governance, as well as redesigning processes and procedures.
- Direct and manage various strategic departmental and enterprise project initiatives that cross IT silos which range from technology solutions to process and departmental efficiency improvements.
- Directed and managed several operational projects spanning infrastructure improvement initiatives, client compute management technologies, asset management initiatives as well as lifecycle management process improvements.
- Directed restoration efforts during planned and actual disaster recovery scenarios, in order to maintain business continuity.
- Manage multi-million dollar annual operating and capital budgets.

FOX Networks Group; Los Angeles, California – National broadcaster and cable television operator.
Director, IT Technical Operations & Architecture **03/2004 to 09/2008**
Responsible for solution architecture for infrastructure and application deployments while leading a specialized support team charged with supporting broadcast operations for all of FOX Networks Group, a 4,000 seat, mission critical broadcast user environment spread across nearly 30 locations with offices across the US. A primary responsibility was to plan, manage and lead the support of on-air IT support of live production events for national and cable broadcast of major sports events for the NFL, MLB, NASCAR and BCS as well as a variety of cable sports programming stations. Actively facilitated knowledge transfer, cross training and the development of staff through internal and 3rd party training initiatives to create a fully redundant and dynamic team capable of managing any requests in a broadcast critical environment without excessive escalation and a high rate of initial response resolution of issues. Actively participated in planning and development meetings with all levels of management as well as C-level and V-level positions to actively and effectively meet business challenges throughout the enterprise.

Key accomplishments:

- Planned all aspects of technical support for several high-profile broadcast events which included Super Bowl 39, Super Bowl 42, multiple seasons of the Major League Baseball (All Star Game, League Championship Series and World Series), multiple seasons of NASCAR (Daytona 500), multiple season of the NFL (NFC Championship Series), and the NCAA Bowl Championship Series. Was given the responsibility of planning and supporting Super Bowl 39 after less than 6 months on the job.
- Identified, planned and implemented a project to replace a critical business broadcast production application which resulted in a net ROI of $1 million over the course of five years.
- Acted as the liaison for FOX Networks Group, was nominated by the core business unit to chair the Newscorp Technology Council. The council is a body formed to evaluate and approve global technology standards while facilitating information and knowledge sharing amongst all News Corp owned and controlled businesses.
- Managed and directed several critical, strategic and operational projects varying in size, scope and impact to business operations.
- Supervised the migration and fail-over of a critical broadcast facility during hurricane Katrina.
- Designed and established departmental wide policies and procedures to enhance workflows and establish governance of IT efforts and initiatives.

Pacific Netcom, Van Nuys, California – SMB Integration firm focused on small business solutions.

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Senior Systems Engineer **08/2003 to 03/2004**

Responsible for managing all systems and networks for numerous SMB clients across Southern California while consulting on new technology initiatives and planning. Mentored staff of junior engineers by providing feedback, facilitating knowledge transfer and training as well as the active development of skill sets on a daily basis. Assisted clients in expanding networks and various services through technology solutions.

Key accomplishments:

- Technologies deployed and managed: Citrix MetaFrame XP solutions, thin clients, web development (ASP, Cold Fusion, HTML), Windows 2000 deployments (Active Directory, DNS, DHCP, IIS, Group Policy, etc), Windows 2000 Small Business Server, Microsoft Exchange Server 2000, SQL Server 2000.
- Assisted employer with developing new lines of business to expand breadth of services and to penetrate new areas of support and market opportunities.
- Assisted employer with contract management, evaluation of new products and technology, developing scope of services including opportunities in web hosting, data center management and web development.

SuperTel Communications; Santa Monica, California – SMB telecommunications services provider.

IT Manager and Senior Systems Administrator **01/1996 to 08/2003**

Responsible for managing the day-to-day networking environment and provided all end-user support related to issues in a mixed Windows NT and 2000 Server environment while leading a customer service department for a prepaid calling card provider. Assisted in marketing of all products and the creation of new products and services offerings.

Key accomplishments:

- Built and maintained a stable SQL Server databases containing in excess of 40 million records.
- Built initial company web presence and acted as a design consultant to later outsourced versions.
- Managed vendor relationships with multiple tier-one carriers to set wholesale price buying rates for services.
- Authored multi-million dollar contracts with vendors and managed service level agreements across multiple providers.

EDUCATION

Pepperdine University; Malibu, California

Major of study: Business Administration
Program: Bachelor of Science
Dates of attendance: 08/1992 to 06/1998

BROADCAST TELEVISION CREDITS

- 2004, 2005, 2006, 2007 Major League Baseball World Series, Computer Support.
- 2005, 2006 Close of the National Football League, Computer Support.
- 2007 Close of the NCAA Bowl Championship Series, Computer Support.

EXCELLENT REFERENCES ARE AVAILABLE UPON REQUEST

Please visit http://www.linkedin.com/in/bejon for online references.